



## Yellowstone Valley Farmers' Market Sponsorship Opportunities

### **Cropper- \$250**

*Sponsorship level includes:*

- Opportunity to set up a self-promotional display at one market
- Business name and logo to be displayed on YVFM's social media platforms (Facebook, Instagram) for one week during market season
- Business name and logo to be displayed on YVFM's website with the option of linking to the sponsor's social media platform and/or website for one week during market season

### **Harvester- \$500**

*Sponsorship level includes:*

- Opportunity to set up a self-promotional display at three markets
- Business name and logo to be displayed on YVFM's social media platforms (Facebook, Instagram) for 6 weeks during market season
- Business name and logo to be displayed on YVFM's website with the option of linking to the sponsor's social media platform and/or website for 6 weeks during market season
- Name and logo on signage at the info booth

### **Cultivator- \$1,000**

*Sponsorship level includes:*

- Opportunity to set up a self-promotional display at six markets
- Business name and logo to be displayed on YVFM's social media platforms (Facebook, Instagram) for entire market season
- Business name and logo to be displayed on YVFM's website with the option of linking to the sponsor's social media platform and/or website for entire market season
- Name and logo on signage at the info booth
- Name mentioned in several ads to run on local radio stations

### **Corporate- \$2,500**

*Sponsorship level includes:*

- Opportunity to set up a self-promotional display at twelve markets
- Business name and logo to be displayed on YVFM's social media platforms (Facebook, Instagram) for entire market season
- Business name and logo to be displayed on YVFM's website with the option of linking to the sponsor's social media platform and/or website for entire market season
- Name and logo on signage at the info booth
- A special thank you in several ads to run on local radio/tv stations

- Name and logo present on any Billings Gazette advertising (print and digital)

In exchange for any level of sponsorship, your business may exhibit a self-promotional or public service display (supplied and staffed by the sponsor) at the market on the selected date(s) of sponsorship. All displays must be consistent with the general market values-wholesome, family oriented, and community focused. Controversial, political, or religious displays are not allowed. Due to the Farmers' Market non-profit, tax-exempt status, the actual selling of goods is not allowed for sponsors; orders may be taken, but no money can exchange hands.